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Mikhaela Barnes

Professional Summary

Innovative and consumer-oriented Fashion Designer with 3+ years of experience creating and developing consumer appropriate designs. Skilled in collaborating cross-functionally with merchandising and production teams to ensure design feasibility, quality, and functionality. Experienced in overseeing fit sessions, fabric development, and the successful adoption of high-volume product styles. Led the implementation of CLO3D within the team and developed custom digital materials later adopted company-wide.

FASHION DESIGNER

Relevant Skills

- Adobe Creative Suite
- CLO3D - Apparel and Raw Material Execution
- Textile Selection and Aesthetic Development
- Project Management
- Team Mentorship
- MS Excel
- Google Suite
- PLM Systems
- Innovation
- Cross-Functional/Internal Communication

Professional Experience

Fashion Designer
Weissmans - St. Louis, MO

Oct. 2022 - Present

- Designed visually compelling, performance-ready costumes tailored to the needs of active dancers across fiscal-year collections
- Led fit sessions and sample approval processes, ensuring optimal durability, flexibility, comfort, and performance functionality
- Contributed to the company's largest genre team, successfully designing and securing adoption of 60+ styles
- Spearheaded the implementation of CLO3D within the team, serving as the genre expert for execution and developing custom raw materials later adopted company-wide
- Directed the development and implementation of a new genre category scheduled to launch this year
- Partnered cross-functionally with Merchandising and Production Integrity teams to ensure design feasibility, product quality, and alignment with business objectives
- Oversaw fabric sourcing, textile research, and aesthetic development to support innovative and trend-driven collections
- Managed the design and development of 120+ styles

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Education

Kent State School of Fashion
Kent, OH

Graduated May 2022

- Bachelor of Fine Arts in Fashion Design - Major
 - Minor in Marketing